

## DAY ONE | FRIDAY, 2 AUGUST 2019

### Certified Designers Forum 2019

8.45am Registrations Open | 9.10am Forum Commences  
**KBDi Certified Designers Forum 2019**  
 Pullman Melbourne on the Park | Proudly sponsored by Blum

This session will feature a presentation by a leading Australian designer with a fantastic life story (more information to follow soon), and a panel discussion that is sure to get the room buzzing! The Certified Designers Forum is free to all current KBDi Accredited Designers, and \$69 for all Associate and Designer Members.



11.15am Symposium Registrations Open | 11.25 Product Expo Opens  
**KBDi Design Symposium – Welcome Lunch & Product Expo**  
 Pullman Melbourne on the Park

Join your peers for a Welcome Lunch proudly hosted by Laminex, while enjoying a Product Expo at Pullman Melbourne on the Park. You'll be fed, watered and well-informed, ready for a day of design inspiration.



1.00pm Session #1 Commences  
**Digital Marketing – Designer Style | Elissa Greer**  
 Growing your digital and social platforms with an integrated marketing approach.  
 Pullman Melbourne on the Park | Proudly sponsored by Laminex

With a Bachelor of Business (Marketing) and a Diploma of Interior Design, Elissa Greer (Darren James Interiors) has a great handle on digital marketing for designers. In this interactive session, Elissa will step you through an integrated marketing approach to finding bigger, better and targeted audiences, and organically growing your brand reach.



2.15pm Session #2 Commences  
**Inspiration from ISH | Mel Gardiner**  
 Hear the highlights of the world's biggest and best bathroom expo.  
 Pullman Melbourne on the Park | Proudly sponsored by The Kitchen & Bathroom Blog

AIDT's Simon Hodgson and Melanie Gardener will share the highlights from their most recent design adventure. ISH was the key destination of the Australian International Design Tours 2019 Tour, and this much-loved duo have curated a special selection of their favourite finds for you.



3.15pm Session #3 Commences  
**Style & Shoot | Cassie Thomson**  
 Explore the top styling tips for publication and awards, and get your project noticed.  
 Pullman Melbourne on the Park | Proudly sponsored by Talostone

As the Director of Melbourne-based styling firm, Pip & Coop, Cassie Thomson is obsessed with all things interiors and a master at makeovers with style and grace. In this session, Cassie will share her top tips about working with photographers, styling with vibe and appealing to your target audience with beautifully styled shoots.

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## DAY ONE | FRIDAY, 2 AUGUST 2019 continued

4.25pm Session #4 Commences

### **K & B Budget Breakdown | Selina Zwolsman CKD Au**

Pulling apart the prices associated with Australian Kitchens & Bathrooms



While pictures and words are more her thing, our resident designer, Selina Zwolsman CKD Au, will be breaking down the numbers in this session, presenting a snapshot of the costs associated with kitchens and bathrooms. We'll work out the averages, medians and means of the data provided by you, and establish who pays how much, for what and where across the country.

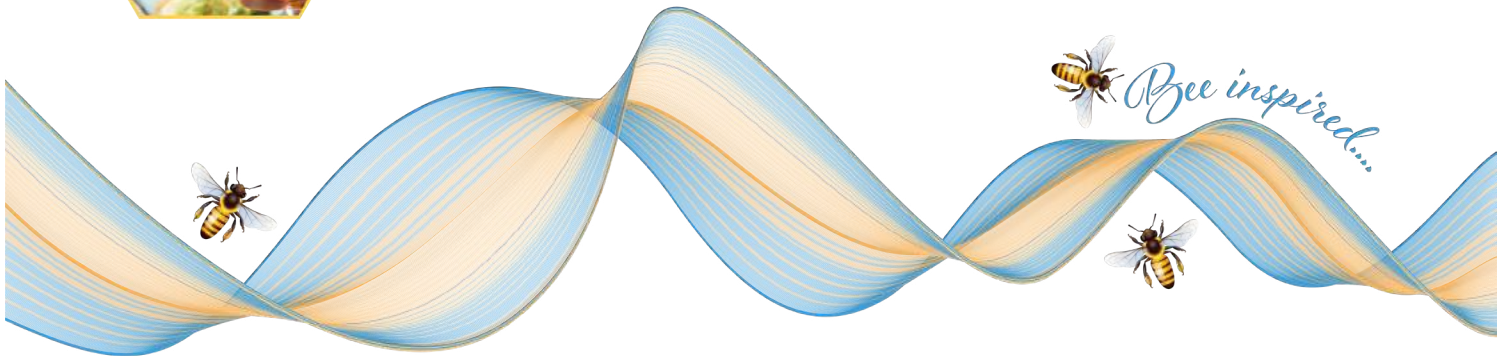


5.45 pm KBDi Design Symposium – Welcome Drinks

Pullman Melbourne on the Park

Proudly sponsored by TLD Kitchens

Enjoy your favourite nectar and hover with your colony at our traditional KBDi Design Symposium Welcome Drinks. Our friends at TLD Kitchens are shouting, and look forward to helping you wind down on day one.



## DAY TWO | SATURDAY, 3 AUGUST 2019



8.30am Session #5 Commences (Meeting at Pullman Melbourne on the Park Foyer)

### **Architectural Tour | Stephen Crafti**

Proudly sponsored by Hettich

With more than 40 books to his name and an undeniable passion for architecture and design, Stephen Crafti lives, breathes and writes all things design. He'll be sharing his expertise during this inspiring architectural tour, where we'll explore the ins and outs of two stunning abodes, and discover some beautiful Melbourne housing highlights in between.



12.30pm Hosted Lunch

### **Lunch at the Merchant Osteria Veneta**

Proudly sponsored by Multitap by Insinkerator

KBDi Sponsors, Multitap by Insinkerator will wine and dine you at Guy Grossi's renowned Venetian-inspired restaurant.



2.30pm Session #6 Commences

### **Showroom Tour | Design Precinct**

Justin Van Nierop has been immersed in design for decades: trained initially as a jewellery designer and gemologist, Justin took his keen eye for detail to the discipline of furniture design, before moving into bigger picture concepts with interior and landscape design. In 1999 he opened Urban Edge Ceramics, bringing innovative, high-quality tile designs from Italy's finest designers to Australia. He recently opened Design Precinct in order to deliver a diverse range of bathroom products – from Italian bathware to porcelain panels, taps, basins and waterproof wallpaper – to our shores. In this showroom tour, Justin will inspire you with Cielo, Antoniolupi, Cedit, Cea, Mutina and more.

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DAY TWO | SATURDAY, 3 AUGUST 2019 continued



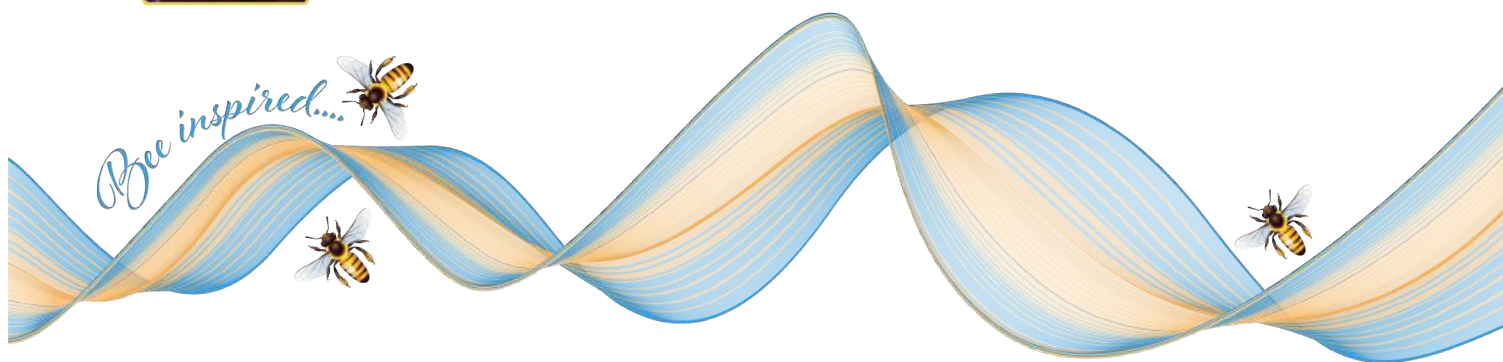
7.00pm KBDi Designer Awards 2019 | Pullman Melbourne on the Park Grand Ballroom (Foyer)  
**KBDi Designer Awards 2019**  
 Proudly sponsored by Schweigen

KBDi Sponsor, Schweigen, invite you to kick off your evening with the official pre-dinner drinks at the Pullman Melbourne on the Park. The bubbly will be chilled and waiting, and Schweigen will keep your glasses full during dinner as we roll out the red carpet for Australia's Finest Designers.



7.30pm KBDi Designer Awards 2019 | Pullman Melbourne on the Park Grand Ballroom  
**KBDi Designer Awards 2019 | Gala Dinner**

Wrap up two days of design inspiration with a Gala Dinner like no other! Rub shoulders with Australia's Finest designers, and find out who will be crowned the KBDi Australian Certified Designer of the Year, the KBDi Australian Kitchen Designer of the Year and the KBDi Australian Bathroom Designer of the Year. You'll enjoy fine food, excellent entertainment, dazzling dancing (!) and an all-out-knees-up as we celebrate with the winners of 2019. (Dress: Formal)



If you're keen to make the most of your Melbourne getaway, you'll love the social tour our Victorian Chapter Committee are organising.

Sunday, 4 August 2019

Pick up from Pullman Melbourne on the Park – 9.30am

Day trip to Mornington Peninsula wineries – details to be confirmed

Drop-off at Pullman Melbourne on the Park – 5.30pm

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